# Allenstown Public Library Meeting of the Board of Trustees 59 Main Street Allenstown, NH 03275

## **January 21, 2025**

The January 21st meeting of the Allenstown Public Library Board of Trustees was called to order at 5:07 PM by Jeff Venegas and seconded by JoAnne.

**Present:** Amanda Seibel, Kathleen Pelissier (arrived 5:14pm), Betsi Randlett, JoAnne Dufort, and Jeff Venegas

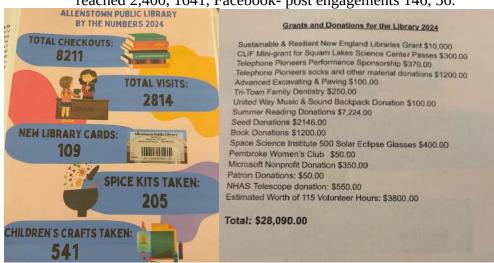
Absent:

#### Items:

• There were no public comments.

- Jeff made a motion to accept the 11/19/24 meeting minutes with one edit to be made (attendance Betsi was out and Gwen was in). JoAnne seconded accept after edit is made. Mandy sent updated November minutes to Betsi. a. Motion passed.
- Reviewed Director's report and items from the agenda.
  - Had a successful event with the fire department in December and have already decided to collaborate on it again last year.
  - At a teachers request, Betsi wrote a short article about the library and its offerings for the January school newsletter.
  - Betsi created a 2025 holiday calendar based on the town hall's schedule. Everyone has a copy. JoAnne made a motion to accept, and Jeff seconded the motion.
  - Betsi has included 2024 statistics, grant information, and an infographic she created with some of the statistics. Almost everything is up over the last year. (see below).
  - Betsi will create a small adult craft program, making winter themed coasters in February. She will limit to ten to keep expenses down, have it on a Saturday afternoon, and call it Saturday Crafternoon at the Library. If people do not sign up, it can be refigured into an adult take and make so we don't lose money.

- November and December statistics- Parton Visits 156, 210, Checkouts 388, 414, Online checkouts 273, 293, New Patrons 7, 3, Crafts 60, 95, Spice kits 25, 28, Facebook- people reached 2,400, 1641, Facebook- post engagements 146, 56.



## 2024 Allenstown Public Library Statistics

Library Visits - 2814, 7.5% more than last year
Checkouts - 5072, 12% more than last year
Online Checkouts - 3139, 39% more than last year
New Patrons - 109
Total Patrons - 1989
Crafts Taken - 541, 60% more than last year
Spice Kits Taken - 205, 97% more than last year
Summer Reading participants - 54, 13% more participants than
last year
Summer Reading Program Attendance - 248, 58% increase in
performance attendance
Other Program Attendance: 71
Computer use: 75
Reference questions: 529
Grant Money, Donations received \$28,090.00

### Reviewed Old Business:

- a. Betsi advised that the baby book dedication program had launched but that there had not been any sign-ups yet. Maybe we can have a sign at desk or in kids' area? Betsi has a sign that now but will add a QR code and will repost again to see if we can get traction.
- b. Are there any goals we want to set etc (example- sign, outside painting of the library, trees that may need to be trimmed)
  - a. Painting in the Spring perhaps? Betsi will ask Highway.
  - b. Can reach out the schools and say we have volunteer opportunities.
  - c. Sign for "more books downstairs". Will make a sign for that as well.
  - d. Betsi working on a weekend workshop.
  - e. Bricks redone outside. Not a priority but will apply and see what grants we can get or set a goal in a certain year date.
  - f. Bathroom painting. Same as above with grants.
  - g. Perhaps add Paver blocks to path that folks are making from driveway to the door. Same thing as above with grants. May talk to a patron who has been helping with outside work to see if she has any ideas.
  - h. Sign- There were not any excess ARPA funds. Jeff will take the initiative to reach out to his contacts again. Jeff gave all the information to Betsi. Jody Moore's husband works for a sign company and will get us a quote.
- c. Town website Library updates: https://www.allenstownnh.gov/library-0
  - a. Betsi will email town administrator to get this updated. Remove Mike and add Trustees next to each of our names.
- d. Planning for a default budget so we have that ready to go.
- The next Library Trustee meeting was scheduled for Tuesday, February 18 at 5pm.
- Joanne motioned to adjourn the meeting at 5:43pm. Jeff Seconded. Motioned passed.

Respectfully submitted, Amanda Seibel